At Alcon, we are committed to helping you move ALL of your contact lens patients to a more compliant replacement schedule. Recent studies show that a monthly replacement frequency can have several benefits: 65% of monthly replacement wearers replaced their lenses on time vs. 30% of 2-week replacement wearers, and the interval between annual office visits was shorter with monthly replacement vs. 2-week replacement. Because we believe that all patients should have access to contact lenses with a healthy replacement schedule, we are proud to introduce the Alcon AIR OPTIX® Choice Program. 

Now, patients will benefit when upgrading to many of the products in the AIR OPTIX® contact lens family, including AIR OPTIX® plus HydraGlyde®, our latest monthly lens innovation combining our 2 breakthrough technologies—SmartShield® surface technology and HydraGlyde® Moisture Matrix—for long-lasting lens surface wettability.

As a practitioner, you expertly consider several factors when choosing which lens brands to recommend to a patient, including lens materials, ocular technologies, and replacement frequencies. The goal of your recommendation is to best meet the needs of your patient as well as the needs of your practice; but, another factor sometimes in the way of your top choice: cost. That’s why Alcon continues to pioneer support programs like the Alcon AIR OPTIX® Choice Program—to allow your patients to save on Alcon’s monthly replacement contact lenses.

The Alcon AIR OPTIX® Choice Program is intended to help your 2-week replacement lens wearers upgrade to a monthly replacement contact lens option within the AIR OPTIX® family of contact lenses—so you can continue to help your patients see, look and feel their best with up to $100 savings on their first annual supply*—Patients can sign up for the Alcon AIR OPTIX® Choice Program and access program benefits at AIROPTIXCHOICE.com. Your Alcon sales representative can also provide you with Point-of-Purchase (POP) materials to help promote the AIR OPTIX® Choice Program to your patients.

SmartShield® Technology delivers consistent comfort from Day 1 to Day 30.3,4

A consistently comfortable lens with lasting lens surface moisture**

The #1 eye doctor recommended contact lens for patients who sleep in their contact lenses

PRECISION BALANCE 8/4™ lens design that provides outstanding stability for astigmatic patients

A multifocal lens with Precision Profile™4 Design that provides seamless vision, near through far

A naturally beautiful lens that enhances eye color with 3-in-1 color technology

The Alcon AIR OPTIX® Choice Program offers savings that significantly reduce the retail price of a 6-month or 1-year supply of AIR OPTIX® contact lenses. Patients new to the Alcon AIR OPTIX® family of contact lenses or patients switching within the AIR OPTIX® family (excluding AIR OPTIX® AQUA lenses) can save $100 on an annual purchase or $40 on a semi-annual purchase of eligible AIR OPTIX® contact lenses, via mail-in or online rebate. Current AIR OPTIX® wearers who re-purchase a supply of the same lens may qualify for a $60 savings on an annual supply via mail-in (or online) rebate and a $25 savings on a semi-annual supply purchase via mail-in (or online) rebate through Alcon’s Family Rebate offer. Purchases of AIR OPTIX® AQUA contact lenses do not qualify for the Alcon AIR OPTIX® Choice Program or the Alcon Family Rebate; consider upgrading your AIR OPTIX® AQUA patients to AIR OPTIX® plus HydraGlyde contact lenses where they can save up to $100* and benefit from long-lasting lens surface moisture.

*Savings via mail-in (or online) rebate. Rebate is in the form of an Alcon VISA® prepaid card. Certain criteria must be met to be eligible for the mail rebate. Must be a new patient to the AIR OPTIX® Family of contact lenses or an existing patient that is switching lenses within the AIR OPTIX® Family. Must purchase an annual supply (four 1-boxes) of AIR OPTIX® brand contact lenses (excluding AIR OPTIX® AQUA lenses) within 90 days of eye exam or contact lens fitting. Partial rebate available for purchasing a four-month supply (two 1-boxes) of AIR OPTIX® brand contact lenses (excluding AIR OPTIX® AQUA lenses) within 90 days of eye exam or contact lens fitting. Rebate submission must be postmarked (or submitted electronically) within 60 days of lens purchase date. Valid on purchases made at participating retailers through 6/30/17. Visit AIROPTIXCHOICE.com for complete terms and conditions.

**Based on a clinical study with AIR OPTIX®, AIR OPTIX® for Astigmatism, and AIR OPTIX® AQUA Multifocal contact lenses.

Important information for AIR OPTIX® plus HydraGlyde® (Afrofilcon A), AIR OPTIX® AQUA Multifocal (Afrofilcon B) and AIR OPTIX® for Astigmatism (Afrofilcon B) contact lenses: For daily wear or extended wear use up to 6 nights for near/farsightedness, presbyopia and/or astigmatism. Risk of serious eye problems (i.e., corneal ulcer) is greater for extended wear. In rare cases, loss of vision may result. Side effects like discomfort, mild burning or stinging may occur.

Important information for AIR OPTIX® COLORS (Afrofilcon A) contact lenses: For daily wear only for near/farsightedness. Contact lenses, even if worn for cosmetic reasons, are prescription medical devices that must only be worn under the prescription, direction and supervision of an eye care professional. Serious eye health problems may occur as a result of sharing contact lenses. Although rare, serious eye problems can develop while wearing contact lenses. Side effects like discomfort, mild burning or stinging may occur. To help avoid these problems, patients must follow the wear and replacement schedule and the lens care instructions provided by your eye doctor.

Important information for AIR OPTIX® NIGHT & DAY® AQUA (Afrofilcon A) contact lenses: Indicated for vision correction for daily wear (worn while awake only) or extended wear (worn while awake and asleep) for up to 30 nights. Relevant Warnings: A corneal ulcer may develop rapidly and cause eye pain, redness or blurry vision as it progresses. If left untreated, a corneal ulcer, in rare cases, may cause permanent vision loss. Unwarranted changes in vision may occur.

Important information for AIR OPTIX® AQUA (Afrofilcon A) contact lenses: For daily wear only for near/farsightedness, presbyopia and/or astigmatism. Risk of serious eye problems (i.e., corneal ulcer) is greater for extended wear. In rare cases, loss of vision may result. Side effects like discomfort, mild burning or stinging may occur. To help avoid these problems, patients must follow the wear and replacement schedule and the lens care instructions provided by your eye doctor.

Important information for AIR OPTIX® AQUA Multifocal (Afrofilcon B) and AIR OPTIX® for Astigmatism (Afrofilcon B) contact lenses: For daily wear or extended wear use up to 6 nights for near/farsightedness, presbyopia and/or astigmatism. Risk of serious eye problems (i.e., corneal ulcer) is greater for extended wear. In rare cases, loss of vision may result. Side effects like discomfort, mild burning or stinging may occur. To help avoid these problems, patients must follow the wear and replacement schedule and the lens care instructions provided by your eye doctor.

Important information for AIR OPTIX® NIGHT & DAY® AQUA (Afrofilcon A) contact lenses: Indicated for vision correction for daily wear (worn while awake only) or extended wear (worn while awake and asleep) for up to 30 nights. Relevant Warnings: A corneal ulcer may develop rapidly and cause eye pain, redness or blurry vision as it progresses. If left untreated, a corneal ulcer, in rare cases, may cause permanent vision loss. Unwarranted changes in vision may occur.

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